

## CONTRACT



**WSFL-TV**  
**500 E Broward Blvd**  
**9th Floor**  
**Ft Lauderdale, FL 33394**  
**(954) 627-7300**

And:

**Greer Margolis & Mitchell, Inc**  
**3050 K St NW**  
**Ste 100**  
**Washington, DC 20007**

<b>Contract / Revision</b> 398839 /		<b>Alt Order #</b> 08422325
<b>Product</b> HILLARY 10/18		
<b>Contract Dates</b> 10/21/16 - 10/24/16		<b>Estimate #</b> 5757
<b>Advertiser</b> Clinton H/D/US President		<b>Original Date / Revision</b> 10/20/16 / 10/20/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WSFL-TV	<b>Account Executive</b> Wesley Uhl	<b>Sales Office</b> NSO Washington
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b> 12856	<b>Advertiser Code</b> 278	<b>Product Code</b> 295
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	MI	10/21/16	10/24/16	M-F 1130p-12a	11:30 PM-12:00 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/16	10/27/16	M---F--				2	\$200.00	0.00			
N 2	MI	10/21/16	10/24/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/16	10/27/16	M---F--				3	\$200.00	0.00			
N 3	MI	10/21/16	10/24/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/16	10/27/16	M---F--				2	\$550.00	0.00			
N 4	MI	10/21/16	10/24/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/16	10/27/16	M---F--				2	\$550.00	0.00			
N 5	MI	10/23/16	10/23/16	Su 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$100.00	0.00			
N 6	MI	10/23/16	10/23/16	Su 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$100.00	0.00			
<b>Totals</b>										0.00		11	\$3,400.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/24/16	11	\$3,400.00	\$2,890.00
<b>Totals</b>	11	\$3,400.00	\$2,890.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

ADV #            ADV. NAME POLI/H CLINTON/D/PRE/US REP. #            OFF. # 55 SALESMAN #             
 AGY # 1235 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME LAURA BASSETT  
3050 K ST NW, SALES PRSN WA- WESLEY UHL  
WASHINGTON, DC 20007  
 ORDER # 398839 CONTRACT # 8422325 CLASS: NATL. LOCAL REGIONAL  
 PRDCT HILLARY 10/18 EST#5757 COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES OCT21/16 OCT24/16 WK-1  
 CITY TAX            STATE TAX            CO-OP BILLING NEEDED            DATE OCT20/16 12.52

REP: TO: NSA WSFL  
 FROM: KIMORA  
 NEW ORDER  
 RE-SENDING WITH ALL LINES  
 11X  
 PLS CONFIRM  
 THANKS  
 10/20

FLIGHT DATES REVISED  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL INVOICES ARE TO BE SENT TO:  
 GREER MARGOLIS  
 3050 K ST NW  
 WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1130P-1200M	30		\$200.00	10/21	10/24	2		F,M	2
AGENCY ADVERTISER CODE = 278 AGENCY PRODUCT CODE = 295 AGENCY EST# = 5757 PROGRAM : MODERN FAMILY CON COM1 : MODERN FAMILY												

✓

REP HEADLINE# 8422325  
 \*\*\* UNAPPROVED REV #2 \*\*\*

REP: TEL# 703-528-9837  
 ORDER WORKSHEET

FAX# 703 528 7880  
 HARRIS REPORT FROM REP  
 OCT20/16 12.52  
 \*\*\* RECAP \*\*\*  
 \*\*\* WSFL-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			500P-530P	30		\$200.00	10/21	10/24	3		F,M	3
			PROGRAM : MODERN FAMILY									
			CON COM1: MODERN FAMILY									
3			700P-730P	30		\$550.00	10/21	10/24	2		F,M	2
			PROGRAM : 2.5 MEN									
			CON COM1: 2.5 MEN									
4			730P-800P	30		\$550.00	10/21	10/24	2		F,M	2
			PROGRAM : 2.5 MEN									
			CON COM1: 2.5 MEN									
5			600P-630P	30		\$100.00	10/23	10/23	1		SUN	1
			PROGRAM : MODERN FAMILY									
			CON COM1: MODERN FAMILY									
6			630P-700P	30		\$100.00	10/23	10/23	1		SUN	1
			PROGRAM : MODERN FAMILY									
			CON COM1: MODERN FAMILY									
OCT/16			\$3,400.00									
CONTRACT TOTAL												\$3,400.00
TOTAL SPOTS												11

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE